Loretta Young

Legacy Project

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Few celebrities have enjoyed the professional longevity and personal respect of Hollywood film star Loretta Young.

Her remarkable career stretched over seven decades from Silent Films through Hollywood's Golden Age,
and on into television as host and
producer of her own popular NBC series,
The Loretta Young Show.

Along the way she appeared in 100 films, 300 TV shows, and became the first actor to win both an Academy Award and three Emmys.

She was also a noted fashion icon who earned her place as a true Hollywood legend.

But alas, today few young people even know of Loretta Young and her ground-breaking career!



The Loretta Young Legacy Project brings to light an extraordinary woman at a unique time in history.

> The project will reveal to a new generation the romantic Golden Age of Hollywood as seen through Miss Young's remarkable life and career.

Through a combination of:
Film Screenings
Tributes
Personal Appearances
Historic Memorabilia Exhibits
and
Interactive Q&A Sessions
featuring examples of Miss Young's
work in movies and television

Miss Young's son & daughter-in-law, Christopher & Linda Lewis, will personally share a rare look into the life of one of the 20th Century's most well-known and accomplished women.





It began on Miss Young's
Centennial in January, 2013,
 at the legendary
 Hollywood Museum
 with a comprehensive, four
 month exhibit featuring
 thousands of Miss Young's
 personal memorabilia including;
film costumes, personal clothing,
 furniture, advertising art,
 photographs and awards,
 including her Oscar and two
 of her Emmys.

It continued in March and April, 2013, when the prestigious American Film Institute mounted a Loretta Young Film Festival at the historic Silver Theatre outside Washington D.C.

The festival ran for five weeks and featured 14 of Miss Young's most popular films, including many of her rare, "pre-code" performances.



In January of 2014
a Loretta Young Centennial
Birthday Tribute was
staged at Glendale's lavish
Alex Theatre. The evening
featured live stage reenactments,
film clips and personal
appearances by friends
and family of Miss Young who
shared stories and their
memories of the legendary star.





Three months later Linda & Christopher Lewis hosted a three-day, four-film Loretta Young Film Festival at the Lyric Theatre in Stuart, Florida.

In addition to movies,
the festival included two VIP
dinners hosted by the Lewis', a
lobby exhibition of Miss Young's
favorite Hollywood memorabilia
and awards, and a Q&A session
led by the star's son and
daughter-in-law....



Also in 2014 we sponsored the first Loretta Young Wonem In Film Innovation Award at the Eureka Springs, Arkansas Indie Film Fest.

The cash award recognizes
the accomplishments of women
who have demonstrated the
spirit and creativity to break the
rules, open doors and inspire
other women in film.

The Loretta Young Legacy Project is now available for your venue.

Linda & Christopher Lewis,
Miss Young's daughter in law
and son, and film producers
in their own right,
will share with your audience
their unique and personal
view of one of Hollywood's
most well-loved celebrities.

It's an up-close and presonal look at the amazing Golden Days of Hollywood.



There are several programs that Chris & Linda could present, depending on time constraints and budget.



The Short Subject:

One-to-two hour Q&A program featuring film clips, a short documentary and special filmed appearance by Miss Young, followed by a 'talkback' with Linda & Chris.

The Cinema:

Chris & Linda introduce one of Miss Young's films... and after the screening take Q&A.

The Film Festival:

This can run multiple days and show numerous films. Chris & Linda introduce each film and take Q&A afterwards.

The first, or last program in the series could be our Short Subject program, to cap off the festival.

The Concession Stand:

As an added bonus, the Lewis' can provide 'Loretta Young' merchandise as an additional revenue stream.



A Perfect Marriage

Edith Head was undoubtedly Hollywood's most famous costume designer.

Loretta Young was one of the most popular movie stars of the 20th Century. Together they collaborated on seven films...

Actress Susan Claassen joins Linda and Christopher Lewis as Edith Head in this entertaining showcase production highlighting how these two dynamic fashion icons helped create the 'look' of mid-century America.

Pre-Code Gold

'Wild Bill' Wellman was one of Hollywood's first and most influential directors.

One of his favorite actresses was Loretta Young, at the time one of Tinsiltown's most beloved stars.

He directed her in four of his most popular films during Hollywood's Golden Age of the 1930s.

Bill Wellman Jr. joins Linda and Christopher to screen and discuss the popular, 'pre-Code' motion pictures created by these two cinema masters;



The Hatchet Man - 1932, Midnight Mary & Heroes For Sale - 1933, and Call Of The Wild - 1935

ing memorabilia

The Exhibit:

The Loretta Young Legacy programs can include an exhibit featuring impressive, one-of-a-kind Loretta Young memorabilia - including unique dresses, handbags, shoes, photographs and personal items owned by Miss Young during her lifetime - including her Academy Award and Emmy.



VIP Dinners

As an added fundraiser, the Lewis' are willing to host special events for sponsors & fans to share more intimately their love and insights of classic Hollywood.

Cost:

Speaker Fee plus Expenses.

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The Loretta Young Legacy Project Electronic Press Kit

For biographical information on Miss Young consult:

http://www.loretta-young.com/

Loretta Young Biography with Christopher Lewis:

https://www.youtube.com/watch?v=YD5O8sg64go

TCM Tribute with Marlo Thomas:

https://www.youtube.com/watch?v=1ZXfFQ7w9WI

Hollywood Museum Centennial Exhibit:

https://www.youtube.com/watch?v=RI1HiRDSXXc

Loretta's Leading Men:

https://www.youtube.com/watch?v=cu4wptwG778

Loretta Young Family Photos:

https://www.youtube.com/watch?v=GNO 0 RR0tY

Various Loretta Young Film Clips:

http://www.loretta-young.com/LY-film-clips.html

Loretta Young Music Video:

https://www.youtube.com/watch?v=hICHLeiTqRQ

"Pictures Of The Past" music video with Peter Lewis:

https://www.youtube.com/watch?v=L9PmC4nJLP0

Linda & Christopher Lewis on Loretta Young

https://www.youtube.com/watch?v=540JmWBxGFY

A Perfect Marriage – Edith Head Promo

https://www.youtube.com/watch?v=PEA1FKdz-W0

Pre-Code Gold – Wellman Promo

https://www.youtube.com/watch?v=1KlmMqONiu0

Christopher & Linda Lewis Images:

http://www.google.com/images?client=safari&rls=en&q=christopher+%26+Linda+Lewis+Loretta+Young+photos&oe=UTF-8&hl=en&sa=X&oi=image_result_group&ei=we-SVPH1CMangwS-

y4LgAQ&ved=0CBQQsAQ